J. Front Retailing Consolidated Business Report February 2015

1. Sales by Segment (% change year on year)

	Feb Total Sep to Feb	
Department Store Business	1.6	(0.9)
Parco Business	9.1	2.8
Wholesale Business	(10.7)	(2.9)
Credit Business	1.4	1.5
Other Businesses	15.8	9.4
Total Consolidated	5.4	0.7

2. Sales of Department Store Business

a) Sales and Customer Traffic of Each Store (% change year on year)

Store	Feb		Total Sep to Feb	
	Sales	Customer traffic	Sales	Customer traffic
Daimaru Shinsaibashi	11.2	(3.3)	1.0	(6.8)
Daimaru Umeda	7.9	(11.0)	4.5	(15.1)
Daimaru Tokyo	5.6	1.4	3.3	(4.8)
Daimaru Urawa Parco	(5.2)	(0.6)	(6.6)	(3.6)
Daimaru Kyoto	1.2	(5.4)	1.2	(7.8)
Daimaru Yamashina	(1.8)	(2.5)	(5.4)	(6.2)
Daimaru Kobe	(8.0)	(2.4)	(1.0)	(9.0)
Daimaru Suma	(4.8)	(10.8)	(5.8)	(13.2)
Daimaru Ashiya	(3.7)	(7.7)	(4.7)	(9.5)
Daimaru Sapporo	13.4	(10.6)	3.7	(11.7)
Matsuzakaya Nagoya	1.4	0.9	(0.2)	(5.0)
Matsuzakaya Ueno	(12.1)	(31.8)	(15.1)	(29.7)
Matsuzakaya Shizuoka	(9.6)	(6.6)	(4.9)	(5.0)
Matsuzakaya Takatsuki	(7.0)	(17.5)	(5.7)	(19.5)
Matsuzakaya Toyota	0.3	7.4	(2.9)	(1.6)
Total Daimaru Matsuzakaya	2.5	(6.8)	(0.4)	(10.3)
Hakata Daimaru	(5.6)	(3.9)	(4.1)	(2.9)
Shimonoseki Daimaru	(3.1)	(2.5)	(5.2)	(2.4)
Kochi Daimaru	(2.0)	1.0	(4.4)	(8.0)
Total	1.6	(6.4)	(0.9)	(9.5)
Department Store Business	1.0	(3.4)	(0.0)	(0.0)

b) Daimaru Matsuzakaya Sales by Merchandise Category (% change year on year)

Merchandise Category	Feb	Total Sep to Feb	
Men's clothing	6.0	2.6	
Women's clothing	3.0	(0.1)	
Children's clothing	8.2	(0.1)	
Other clothing	(22.2)	(13.8)	
Total clothing	2.4	(0.3)	
Accessories	(4.7)	(5.3)	
Cosmetics	12.0	9.9	
Fine arts/jewelry/precious metals	12.1	7.0	
Other general goods	48.6	31.2	
Total general goods	14.7	10.2	
Furniture	(36.5)	(21.3)	
Electric appliances	7.0	6.6	
Other household goods	(2.2)	(5.7)	
Total household goods	(12.5)	(9.0)	
Perishable foods	1.8	(2.5)	
Confectionary	1.7	(1.0)	
Delicatessen	14.0	4.1	
Other foods	2.0	(4.4)	
Total foods	4.6	(0.8)	
Restaurants & cafés	2.8	(3.7)	
Services	(10.6)	(21.1)	
Others	(7.7)	(4.3)	
Total	2.5	(0.4)	

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